

IT'S A \$3,000,000 LIQUIDATION CELEBRATION!

Join us for a **THREE DAY PRIVATE SALE** for Preferred Customers Only as we begin the liquidation of our **West Broad Village** store.

WHEN: **Wednesday, Thursday, Friday - January 18th, 19th, 20th - 10am-6pm**

WHERE: BOTH store locations: 2436 Old Brick Road in West Broad Village and 125 South 14th Street (corner of 14th & Dock) downtown

WHY: We must **liquidate all floor samples** to move out of our West Broad Village store **and reduce inventory** at our downtown store to make room

WHAT: Everything in both showrooms: for your living room, dining room, office, bedroom, and outdoor spaces plus lighting, rugs, wall art, and accessories will be on sale. Hundreds of items are reduced **50% off** or more.

Dear Valued Customer and Special Guest,

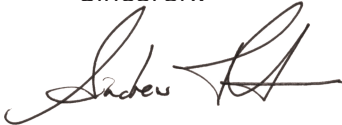
After a year's "experiment", we have decided to **end the lease at our Short Pump store** in West Broad Village to concentrate on our much larger, flagship location in the Shockoe Design District of downtown Richmond. We discovered that most of you continued to drive the **easy 12 miles east** to experience the breadth of selection our huge 45000 foot downtown store offers.

We are excited about the establishment of the **Shockoe Design District** in 2011. There are big plans ahead for 2012 and we are eager to focus all of our energy and attention to Richmond's downtown creative community.

Both stores will be closed January 16th & 17th to mark down prices and to prepare for this **GIANT** liquidation celebration. We will reopen for **3 PRIVATE SALE DAYS** to offer YOU the first opportunity to save during this extraordinary event. We will also offer EXTRA savings on special orders.

As part of our **liquidation celebration**, we will have a drawing for a **\$500 gift certificate**. Please present this letter, completing the section below, to enter the private sale and the raffle!

Sincerely,



Andrew Thornton

Sincerely,



Sarah Paxton

(please print) NAME : _____ PHONE (____) _____

ADDRESS : _____ CITY _____ ST _____

EMAIL : _____ Drawing will be held 1/21/12;

winner will be notified by email and phone. \$500 prize is valid toward a future purchase.